



**Tourist Arrivals,
Room and Bed Nights Occupancy Rate
Indices**

4th Quarter 2025



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4th Quarter 2025**

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Acronyms

IRTS-2008	International Recommendations for Tourism Statistics 2008
ZIMSTAT	Zimbabwe National Statistics Agency
ZTA	Zimbabwe Tourism Authority

Executive Summary

This publication presents Tourist Arrival Index and Room and Bed Occupancy rate Index, covering the period 1st quarter 2023 to 4th quarter 2025. The indices serve as a proxy for the performance of the tourism sector.

A total of **461,619** tourist arrivals were recorded countrywide during the 4th quarter of 2025, compared to **411,496** in 4th quarter 2024, reflecting a year-on-year percentage increase of **12.2** percent. Basing on 1st quarter 2023, the 4th quarter 2025 Tourist Arrivals Index was **169.7**.

The Room Nights Occupancy Rate Index gained **3.6** points from **141.9** in 4th quarter 2024 to **145.5** for 4th quarter 2025, translating to a year-on-year percentage increase of **2.5**. The quarter-on-quarter comparison showed a **0.8 percent** increase in the index, from **144.4** in 3rd quarter 2025.

The Bed Nights Occupancy Rate Index gained **4.4** points, from **164.3** in 4th quarter 2024 to **168.7** for 4th quarter 2025, reflecting a year-on-year percentage increase of **2.6**. On a quarter-on-quarter basis, the index rose by **3.5** percent, from **163.0** recorded in 3rd quarter 2025.

Introduction

This publication presents Tourist Arrival Index and Room and Bed Occupancy Rate Index, covering the period 1st quarter 2023 to 4th quarter 2025.

Tourist Arrival Index is an indicator that shows relative changes in the number of international visitors arriving into the country over time, in relation to a given reference period. Room Night Occupancy Rate Index and Bed Night Occupancy Rate Index are key performance indicators that assess the efficiency with which accommodation facilities utilize their available capacity over a given

period. Both indices serve as a proxy for the performance of the tourism sector.

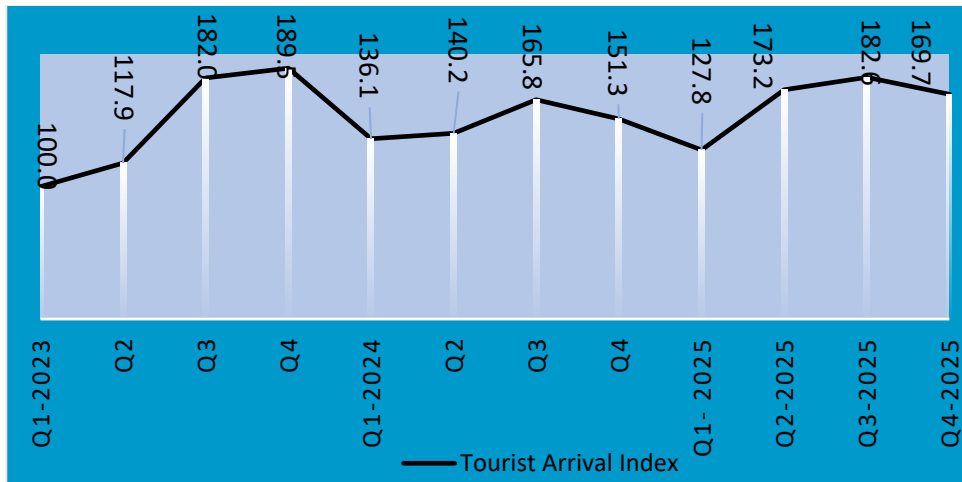
Construction of the indices is based on administrative data submitted by the Zimbabwe Tourism Authority (ZTA) at the time of reporting.

The Laspeyeres Index formular was used to compile the indices, with 1st quarter 2023 as the base period. Computation of the indices is in line with the International Recommendations for Tourism Statistics 2008 (IRTS-2008).

Tourist Arrivals Index

A total of **461,619** tourist arrivals were recorded countrywide during the 4th quarter of 2025, compared to **411,496** in 4th quarter 2024, translating to a year-on-year percentage increase of **12.2**. Basing on 1st quarter 2023, the 4th quarter 2025 Tourist Arrivals Index was

169.7. The year-on-year comparison showed the index losing **19.8** points, from **189.5** in 4th quarter 2024. For the quarter-on-quarter comparison, the index decreased by **12.9** points, from **182.6** in 3rd quarter 2025. **(Figure 0.1)**



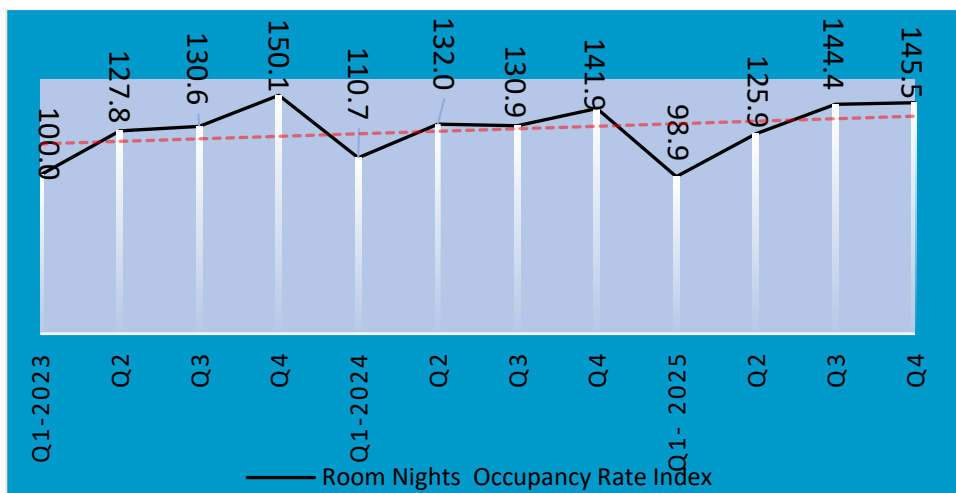
Quarter	Tourist Arrivals
Q4'25	461,619
Q3'25	496,668
Q2'25	471,041
Q1'25	347,555
Q4'24	411,496

Figure 0.1: Tourist Arrival Index (Quarterly)

Room Nights Occupancy Rate Index

The Room Nights Occupancy Rate Index gained **3.6** points from **141.9** in 4th quarter 2024 to **145.5** for 4th quarter 2025, translating to a year-on-year percentage increase of **2.5**.

The quarter-on-quarter comparison showed a **0.8 percent** increase in the index, from **144.4** in 3rd quarter 2025. (Error! Reference source not found.)



Quarter	Room Nights Occupancy Rate ¹
Q4'25	52.8
Q3'25	52.4
Q2'25	45.7
Q1'25	35.9
Q4'24	51.5

Figure 0.1: Quarterly Room Nights Occupancy Rate Index

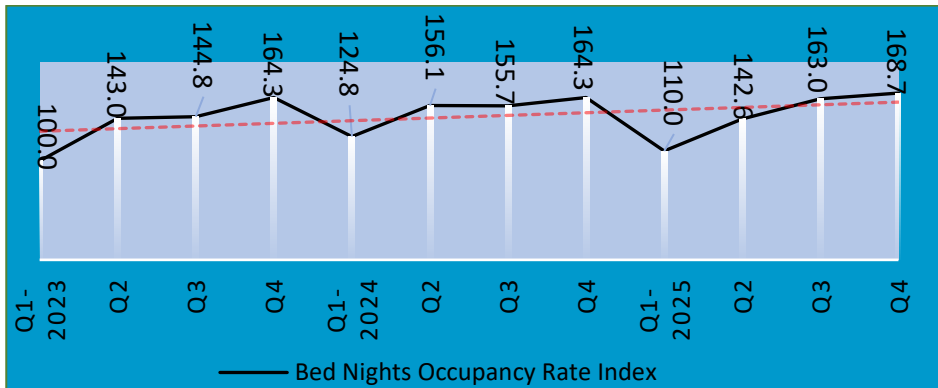
¹ Room nights occupancy rate is calculated as number of room nights sold divided by room nights available multiplied by 100.

Source of data: Zimbabwe Tourism Authority

Bed Nights Occupancy Rate Index

The Bed Nights Occupancy Rate Index gained **4.4** points, from **164.3** in 4th quarter 2024 to **168.7** for 4th quarter 2025, reflecting a year-on-year percentage increase of **2.6**. On a

quarter-on-quarter basis, the index rose by **3.5** percent, from **163.0** recorded in 3rd quarter 2025. (Error! Reference source not found.)



Quarter	Bed Nights Occupancy Rate ²
Q4'25	38.8
Q3'25	37.5
Q2'25	32.8
Q1'25	25.3
Q4'24	37.8

Figure 0.1: Quartely Bed Nights Occupancy Rate Index (Percentage Sold)

Source: Zimbabwe Tourism Authority

² Bed occupancy rate is calculated as number of bed nights sold divided by bed nights available multiplied by 100.

Appendices

Appendix 1: Quarter-on-quarter and Year-on-Year Percentage Changes in Tourist Arrivals Index

Year	Quarter	Quarter on Quarter Changes	Year on Year changes
2023	Quarter 1	n/a	n/a
	Quarter 2	17.9	n/a
	Quarter 3	54.4	n/a
	Quarter 4	4.1	n/a
2024	Quarter 1	-28.2	36.1
	Quarter 2	3.0	18.9
	Quarter 3	18.3	-8.9
	Quarter 4	-8.7	-20.1
2025	Quarter 1	-15.5	-6.1
	Quarter 2	35.5	23.5
	Quarter 3	5.4	10.1
	Quarter 4	-7.1	12.2

Appendix 2: Quarter-on-quarter and Year-on-Year Percentage Changes in Room Nights Occupancy Rate Index

Year	Quarter	Quarter on Quarter Changes	Year on Year changes
2023	Quarter 1	n/a	n/a
	Quarter 2	27.8	n/a
	Quarter 3	2.2	n/a
	Quarter 4	15.0	n/a
2024	Quarter 1	-26.2	10.7
	Quarter 2	19.2	3.2
	Quarter 3	-0.8	0.2
	Quarter 4	8.4	-5.5
2025	Quarter 1	-30.3	-10.7
	Quarter 2	27.3	-4.6
	Quarter 3	14.7	10.3
	Quarter 4	0.8	2.5

Appendix 3: Quarter-on-quarter and Year on year Percentage Changes in Bed Nights Occupancy Rate Index

Year	Quarter	Quarter on Quarter Changes	Year on Year changes
2023	Quarter 1	n/a	n/a
	Quarter 2	43.0	n/a
	Quarter 3	1.2	n/a
	Quarter 4	13.5	n/a
2024	Quarter 1	-24.1	24.8
	Quarter 2	25.1	9.1
	Quarter 3	-0.3	7.5
	Quarter 4	5.6	0.0
2025	Quarter 1	-33.1	-11.8
	Quarter 2	29.6	-8.6
	Quarter 3	14.3	4.7
	Quarter 4	3.5	2.6

Appendix 4: Number of Tourist Arrivals

Year	Month	Number
2023	Jan	85,986
	Feb	85,210
	Mar	100,779
	Quarter 1	271,975
	Apr	111,135
	May	100,722
	Jun	108,735
	Quarter 2	320,592
	Jul	123,079
	Aug	214,297
	Sept	157,502
	Quarter 3	494,878
	Oct	148,031
	Nov	178,760
	Dec	188,545
	Quarter 4	515,336
2024	Jan	141,199
	Feb	97,640
	Mar	131,351
	Quarter 1	370,190
	Apr	125,857
	May	141,581
	Jun	113,855
	Quarter 2	381,293
	Jul	160,565
	Aug	157,103
	Sept	133,254
	Quarter 3	450,922
	Oct	143,735
	Nov	110,348
	Dec	157,413
	Quarter 4	411,496
2025	Jan	129,318
	Feb	96,847
	Mar	121,390
	Quarter 1	347,555
	Apr	182,539
	May	123,449
	Jun	165,053
	Quarter 2	471,041
	Jul	171,830
	Aug	173,803
	Sep	151,035
	Quarter 3	496,668
	Oct	147,654
	Nov	141,813
	Dec	172,152
	Quarter 4	461,619

Appendix 5: Number of room units available and sold

Year	Month	Room Nights			Bed Nights		
		Available	Sold	Occupancy Rate	Available	Sold	Occupancy Rate
2023	January	165,092	48,426	29.3	297,178	62,387	21.0
	February	148,769	58,711	39.5	298,331	62,971	21.1
	March	162,024	65,393	40.4	288,039	78,224	27.2
	Quarter 1	475,885	172,530	36.3	883,548	203,582	23.0
	April	162,379	68,525	42.2	283,257	87,154	30.8
	May	153,467	72,954	47.5	269,038	89,375	33.2
	June	152,525	76,043	49.9	265,258	92,205	34.8
	Quarter 2	468,371	217,522	46.4	817,553	268,734	32.9
	July	153,611	68,035	44.3	269,780	79,733	29.6
	August	158,337	71,952	45.4	289,613	98,840	34.1
	September	154,137	81,042	52.6	278,718	100,265	36.0
	Quarter 3	466,085	221,029	47.4	838,111	278,838	33.3
	October	133,268	73,406	55.1	250,237	96,845	38.7
	November	131,145	73,280	55.9	241,424	93,365	38.7
	December	141,019	74,247	52.7	277,547	100,595	36.2
	Quarter 4	405,432	220,933	54.5	769,208	290,805	37.8
2024	January	141,572	43,037	30.4	222,654	49,525	22.2
	February	134,080	60,607	45.2	217,019	66,446	30.6
	March	143,435	64,879	45.2	224,281	74,685	33.3
	Quarter 1	419,087	168,523	40.2	663,954	190,656	28.7
	April	140,371	60,698	43.2	209,629	70,234	33.5
	May	145,378	74,813	51.5	215,623	80,180	37.2
	June	137,212	67,155	48.9	204,473	75,817	37.1
	Quarter 2	422,961	202,666	47.9	629,725	226,231	35.9
	July	145,422	64,137	44.1	226,119	77,329	34.2
	August	144,248	67,484	46.8	221,010	77,151	34.9
	September	139,166	71,908	51.7	205,044	79,248	38.6
	Quarter 3	428,836	203,529	47.5	652,173	233,728	35.8
	October	132,861	69,900	52.6	205,835	78,424	38.1
	November	134,867	74,350	55.1	207,005	82,424	39.8
	December	134,657	63,059	46.8	213,087	75,476	35.4
	Quarter 4	402,385	207,309	51.5	625,927	236,854	37.8
2025	January	153,659	42,177	27.4	208,117	41,276	19.8
	February	140,668	54,947	39.1	197,384	54,046	27.4
	March	152,062	63,300	41.6	212,446	61,102	28.8
	Quarter 1	446,389	160,424	35.9	617,947	156,424	25.3
	Apr	144,835	60,507	41.8	196,019	59,232	30.2
	May	148,982	70,473	47.3	203,490	66,693	32.8
	Jun	142,351	68,563	48.2	187,416	66,102	35.3
	Quarter 2	436,168	199,543	45.7	586,925	192,297	32.8
	Jul	152,709	76,399	50.0	208,655	74,961	35.9
	Aug	152,285	80,572	52.9	206,780	78,662	38.0
	Sept	145,766	79,202	54.3	199,846	77,174	38.6
	Quarter 3	450,760	236,173	52.4	615,281	230,797	37.5
	Oct	152,677	84,778	55.5	207,296	81,609	39.4
	Nov	149,066	78,963	53.0	197,195	78,788	40.0
	Dec	146,052	72,671	49.8	198,871	73,868	37.1
	Quarter 4	447,795	236,412	52.8	603,362	234,265	38.8